El Excentrico

Magazine Social Latino Americano

HUMBERTO GARCIA
Director

AÑO 16, Num. 14 Mayo 5, 1966 San Jose, California



Reina del 5 de MAYO

Lupe Morales

Ma. Cristina Lucero

Diana Lopez

Las Cazuelas

DRIVE IN



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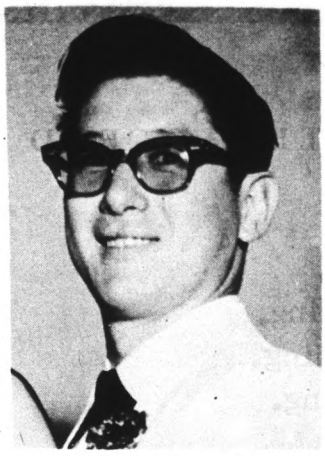
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Club Riviera

Frank Espinoza

JUST ABOUT FORGOT

Well it seems I almost forgot that this was my turn to try to write this column. If it wasn't for the memories of certain others I probably would have forgotten. I'm sure Mr. Garcia wouldn't appreciate it very much.

SOFTBALL SEASON HERE SOON

Our softball season is almost upon us again. Club Riviera has played a couple of practice games to date and the guys are starting to shape up fairly well. Unfortunately our manager Hillard Payer has hurt his thigh in one of our games and may take a while to come around to par performance. I'm sorry to say that we have one of our starting men out for the season due to the unfortunate accident he had on the job. I, and the rest of the team, wish Frank Juarez the speediest of recoveries. Frank will be ready and raring to go for basketball I'm sure.

SAN JOAQUIN QUITS UCC LEAGUE

One thing or two that will probably be different in our league this year is the absence of Club San Joaquin. This club, for reasons unknown to me, has dispensed of all its activities completely and has broken up. I feel it will be a big loss to the UCC league as these are a swell bunch of guys and will be missed competitively speaking. They are a fine ball club and were, for a fact, last year's champs.

NEW TEAMS IN UCC LEAGUE?

I'm just wondering if the acting managers will allow another team to enter the league. Certainly hope so. It may just be that we will be minus two teams in our league this year.

Hillard hopes our new players this year will make the team a much stronger one. With the loss of one of our players I am sure they will work out. Perhaps Frank A. could help us out. He talks a good everything but it turns out nothing ever materializes. Such is life.

I had quite a list of people's birthday dates but since there were so many I could not put them all in. Instead we'd like to wish everyone who had a birthday in April a very happy birthday, many happy returns.

I attended a baptism party in honor of Francine Henry, daughter of Ron & Chris Henry on April 24th. It was held at the home of the Dan Bradys. A nice gathering it was and I'd like to thank them for inviting my wife and I. Had a great time.

Before closing this column Club Riviera extends its best wishes to all mothers on Mother's Day.

Until it's my turn to pop up again, I hope I don't forget. I'll be keeping my eye out for any news and especially for you emcee.

-- Frank Espinoza

El Excentrico

Magazin Social, Fotografico Latino-Americano

CY 2 - 4273 195 DEVINE ST.

SAN JOSE, CALIFORNIA

Publicado los dias 5 y 20 de cada mes en San Jose, California, Condado de Santa Clara.

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* * * * *

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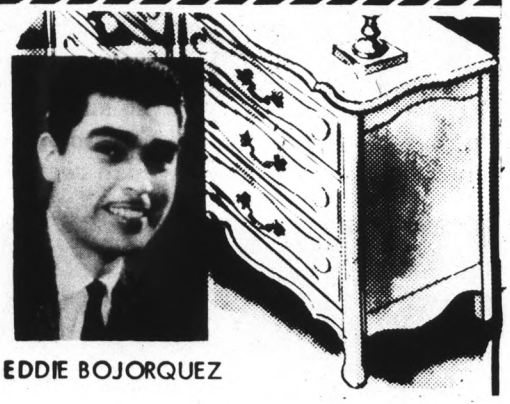
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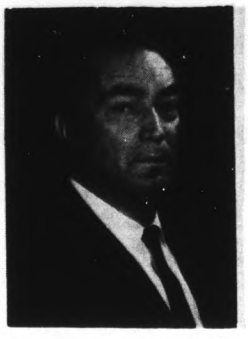
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Daniel Saldaña

EL POETA AGUSTIN RODRIGUEZ

Sobre mi mesa de trabajo encontre el libro de poesias que el Sr. Agustin Rodriguez tuvo la gentileza de dedicarme.

Hacia mucho tiempo que no leia o recordaba alguna poesia, de las que aprendi hace muchos años, en mi ya lejana juventud. Pero al ver el libro "Poesias" de Agustin Rodriguez, no resisti la tentacion de leer algunas de sus composiciones.

Las encontre interesantes, romanticas, dramaticas, epicas, vernaculas, etc.

Aun cuando su medida no es la del poeta academico, ni la del literato que pulsa la lira, si se advierte en estos versos al sello de la expontaniedad y la sencillez del canto lirico sin rebusques teoricos; a pesar de ello su rima es sonora y cantarina.

El Sr. Agustin Rodriguez nacio en Fresno, California y curso sus estudios en la capital de la Republica Mexicana; cuando cumplio su mayoria de edad regreso a los Estados Unidos, y por largas temporadas radica aqui en San Jose con su padre y con su hermano mayor.



Hace poco edito su primer libro de poesias y lo tiene a la venta en Latin American Importers.

Una de las poesias mas conocidas de el, aqui en San Jose es "Cinco de Mayo." Ha sido declamada varias veces en las veladas literario musicales que organiza la Comision Honorifica Mexicana, para conmemorar la batalla librada entre el Ejercito Mexicano y las fuerzas francesas, el cinco de Mayo de 1862 en la heroica Ciudad de Puebla de Zaragoza.

Leyendo las poesias del Sr. Rodriguez se siente la impresion de oir a uno de esos pajarillos cantores de las praderas floridas, que entonan trinos y gorjeos melodiosos.

Este pequeño libro no es de altos vuelos academicos o literarios, pero tiene dentro de su modesta presentacion el merito de ofrecer a los amantes de la poesia, el esfuerzo de su autor y la satisfaccion de saber que la poesia no ha muerto, a pesar de que la vida actual no deja lugar para añoranzas.

Al terminar de leer el libro de poesias, recorde el final de una poesia de otros tiempos y de otro autor:

Recuerdo de la edad primera,
Que mucho hablaba y reia,
Y exclamo mi madre inquiete:
Tu pareces un poeta
Y que es eso madre santa?
Ella me beso llorando
Y me dijo suspirando
Es el pajaro que canta.



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El Boxeo

por LUIS D. SOTO

EL REY A MUERTO . . . VIVA EL REY

En un combate lleno de emocion y tremendo emotibidad, de parte de los dos rivales que se enfrentaron en la pelea estelar de la funcion.

En frascandose en un toma y daca en el transcurso, de los 12 rounds emocionando asta el delirio a la fanaticada que se dio cita la noche del 14 de Abril en el Civico Auditorio de San Jose, California, vimos coronarse nuevo Campeon Pluma del estado de California, a un naciente idolo de la aficion al viril deporte de enchuecarse las narises, al nuevo Rey de los plumas Alex Halcon Benitez.

Nos dio una agradable sorpresa atodos los ahi reunidos al pelear ante el ahora excampeon Danny Valdez con una sed de triunfor insaciable ya que precionando dramaticamente durante el transcurso de todos los rounds llevo a Valdez al pleito en el terreno que mas le combenia a Benitez, llevandose el Halcon un triunfo que es el de mas merito en su corta pero vrillante carrera como boxeador abiendo asi coronado uno de sus mas grandes hanelos dandole un campeonato a su apreciada fanaticada de San Jose y a su Mexico querido.

Alex Halcon Benitez te deceamos en esta etapa como campeon un exito sin procedentes en cada una de tus nuevas actuaciones sobre el cuadrilatero y que tu comportamiento deportivo fuera y dentro de el mismo sirva de ejemplo a las juventudes presentes y futuras.

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Momentos de gran accion en la pelea de Alex Benitez y Danny Valdez en la cual el vencedor fue el boxeador Alex Benitez.

Foto: Richard Diaz.

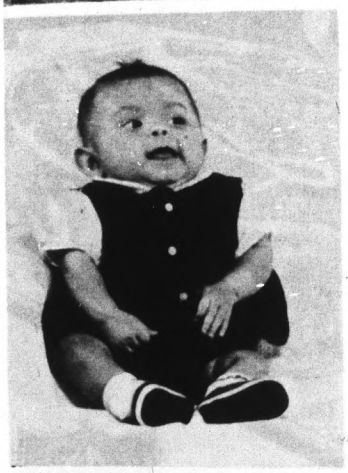
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Parents
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CRISTINA GENIZ
3 mo. old - from San Jose
Parents
Mr. & Mrs. Nasario Geniz



CHARLES LOPEZ
4 mo. old - from San Jose
Parents
Mr. & Mrs. Gildardo Lopez



Irene Urzua, daughter of Mr. & Mrs. Mercedes Urzua, became the wife of Mr. Jess Juarez, son of Mr. & Mrs. Jess Juarez of Campbell, on March 12, 1966 at Holy Family Church in San Jose.

- LEITER STUDIO -

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Aqui... MEXICO

Catalina Barragan

TEOMPANZOLCO

Situada en las orillas de la ciudad de Cuernavaca, la piramide de Teompanzolco constituye el unico vestigio de la capital Tlahuica. En la actualidad se aprecia la superficie de dos piramides, una de mas antiguedad que la otra, pero ambas producto de la misma cultura; la mas reciente sufrio a la llegada de los espanoles una destruccion mayor por ser la que estaban en uso en aquella epoca, por esto sus escalinatas estan incompletas y no llegan hasta donde originalmente estuvo la cuspide.

La piramide mas antigua, rodeada hoy por los restos de la mas reciente, se conservo mejor y por eso es posible observar la disposicion de los dos templos que tuvo en su cima.

TEPOZTLAN

Entre las zonas arqueologicas mas pintorescas y abruptamente situadas se encuentra la llamada Piramide o Templo del Tepozteco. Se encuentra sobre una de las muchas elevaciones geograficas que rodean y forman el pequeño valle de Tepoztlan, a 18 kilometros (12 millas) de la ciudad de Cuernavaca.

La visita a esta poblacion es digna de hacerse solamente por contemplar su singular paisaje, valiendo la pena hacer la ascension a la piramide, por las estupendas vistas que al hacerlo se tiene oportunidad de gozar.

La piramide en si no es muy espectacular, pero su localizacion es extraordinaria, ya que esta situada sobre la propia cuspide de una elevacion casi vertical.

XOCHICALCO

Es una de las zonas arqueologicas de planeacion grandiosa. A pesar de que ha sido explorada sistematicamente, puede decirse que aun no se ha tocado la decima parte de su extension.

Las caracteristicas artistico-arquitectonicas hasta hoy descubiertas, ponen de manifiesto el extraordinario refinamiento cultural de sus constructores. Asi mismo constituyen todavia un enigma aun no resuelto, las similitudes que en ella se encuentran con cultura tan distante como la maya.

☆☆☆☆☆☆☆☆☆



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SAN JOSE CHAPTER

Annual Stag B. B. Q.

● SATURDAY, MAY 21, 1966

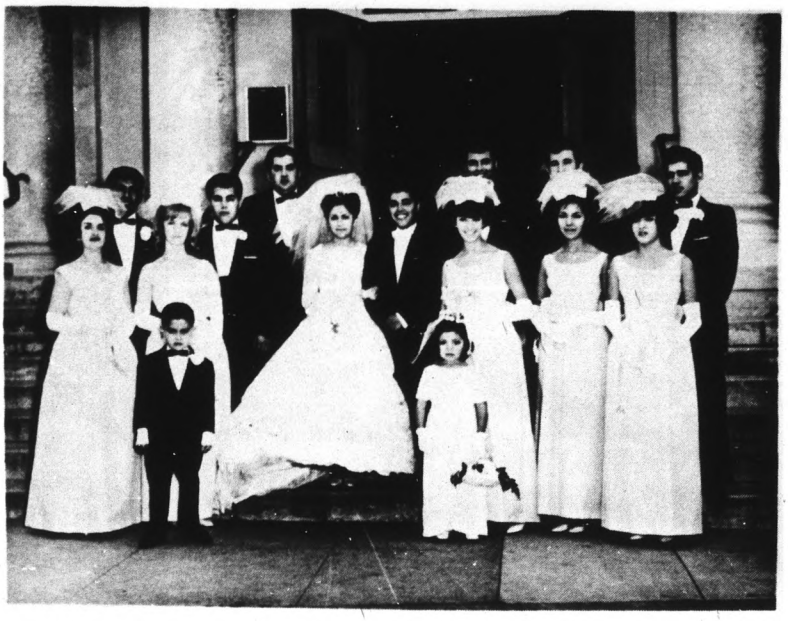
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Juarez - Urzua



LEITER STUDIO

Members of the wedding party pose for photo outside the church immediately after the Irene Urzua-Jess Juarez wedding.

Wedding took place at Holy Family Church at 2 PM on March 12, 1966. A reception at SES Hall in Santa Clara was attended by over 300 guests. The couple honeymooned in Santa Cruz and will reside in San Jose.

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EL FOTOGRAFO de las ESTRELLAS ...

Richard Diaz



Miss Dora Montes comes back to her hometown San Jose. Dora just finished attending a school of arts & crafts in Santa Rosa, Calif.

Dora is the daughter of Mr. and Mrs. Tony Montes of San Jose.



INTRODUCING a very talented little 11 year old singing star,

MISS MARIA SOCORRO CASTANUEDA

from San Antonio, Texas

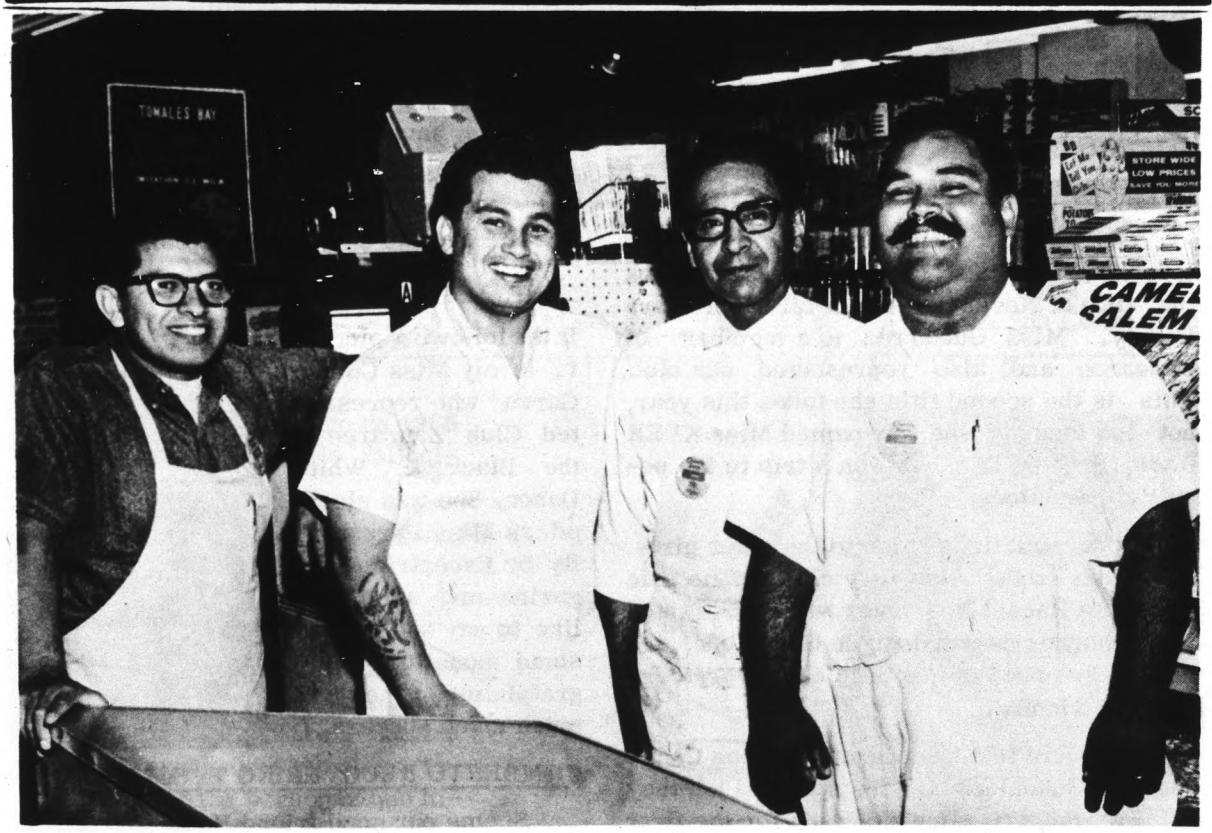
She has been singing for some time and at the present time is singing for Radio KOFY in San Jose. Her mother, Mrs. Maria Trinidad Garza, is her agent. They live at 855 Jeanne Avenue in San Jose, California.



Mr. Dan Escobar, left, plumbers and steamfitters union business agent: center Mr. Walter Gray, county building department chief building inspector; and right Mr. Mike Martin, plumbing inspector of the city of San Jose are discussing their relationship with the refrigeration industry.

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Club Zanzaree

MARCE MORA

CONGRATULATIONS

Our dearest congratulations go to the lovely Queen Miss Mary Gutierrez who took the title of Novia Del Año of all Santa Clara County. Miss Gutierrez is a member of Zanzaree and also represented our club. This is the second title she takes this year, not too long ago she was named Miss KPER Radio Station. She has won a trip to the beautiful Acapulco.

Congratulations also to the other girls who competed. Also very close to the title was cute Rachel Rodriguez who represented Los Charros de San Jose de Guadalupe, are also very proud of her, she came very very close to winning.

We would like to congratulate Los Charros de Guadalupe for the splendid job they did in organizing a Charreada for the first time in history a group of Charros de La Altena from Guadalajara came to put on a show. Seems that toward the end a few difficulties arose, their horses didn't arrive until two hours before the show, the horses tired of the trip could not perform right. And to top it off the ground was not plowed for this. The president George Interiano who worked so hard and who is doing a splendid job, would like the public to know that the Charros tried, but sometimes the equipment here is not the same and as good as the Charros in Mexico are used to.

The Charros took back to Mexico the key to San Jose and many many memories. A lot of people and a mariachi received them at the airport. Also, happy birthday to George Interiano on his birthday.

MESSAGE TO CANDY VELIZ:

Candy, you claim that you are a pal but I really don't think so. I'm referring to the statement or rumors that were started by you, as other people claim, about Connie Garza and the bid to the Black and White Ball held by the GI Forum of Santa Clara. Facts: Connie informed a certain girl to inform her escort that she had a free bid to the dance, seems the information didn't get to him and he bought another bid. When yours truly arrived at the dance a bid was handed to me to give to Connie. When Connie arrived I handed her the bid and she said her escort had bought one already. I told her to give the bid back to Mike Ybarra later that night. Everyone was having a ball that it was forgotten, but it hurts to know that it was said that the bid was sold. I don't think any of our girls need $5 that we have to sell a bid.

MEET MISS CONNIE GARZA



In the following picture is lovely Miss Connie Garza who represented Club Zanzaree at the Black & White Dance. She was elected as Miss Personality by Excentrico Magazine and staff. I'd like to say she will do some modeling. Congratulations to her and much much success.

HUMBERTO RECOVERING FROM ILLNESS

Seems our good friend Humberto Garcia is finally recovering from a illness that put him to bed for several weeks. We are happy to hear he is fine now. Also, a friend of everyone, none other than Mary Ferrios suffured a serious accident. Hope she recovers soon.

FDH & PINK ELEPHANT

If you are looking for a good place to shop drop in and see Hank Coca from Furniture Discount House. Very good furniture can be bought there and for a good place to go grocery shopping is none other than Pink Elephant Market managed by Pete Garcia.

Well until next time, I shall close for now. Before I leave I'd like to wish the Comision Honorifica a success with their fiesta May 8th at the Civic Auditorium.

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Su esposo Miguel Martin del Campo, sus hijos, hermanos, y demas familiares, dan las mas expresivas gracias a todas aquellas personas que hicieron muestras de condolencia y la asistencia a sus funerales. San Jose, California.
Mayo de 1966

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Carlos Gomez

Domingo 8 de Mayo 2:30 p.m.

1. Marcha de Honor a cuyos acordes hara su entrada triunfal la Reina y su Corte de Honor.
2. Himnos Nacionales de Estados Unidos y Mexico.
3. Honores a las Banderas de Mexico y Estados Unidos.
4. Coronacion de su Majestad la Reina de las Fiestas Patrias por el distinguido Consul Honorario de Mexico en San Jose, D. Ernesto E. Cota.
5. Presentacion de las autoridades y personalidades distinguidas por el Maestro de Ceremonias, Carlos Gomez.
6. Bienvenida a la Colonia por el Presidente de la Comision Honorifica Mexicana de San Jose, D. Benjamin Ulloa Leon.
7. Lectura del Parte Oficial de la Batalla del 5 de Mayo de 1862 por el C. Secretario de la Comision Honorifica Mexicana Jose T. Angulo.
8. Homenaje a las Madres, cuya fiestas por primera vez se ha aunado a la celebracion patriotica.
9. Declamacion a la Madre por la Srita. Florina Gonzalez.
10. LA BELLA ITALIA bailable en cuerda por Asela Gonzalez.
11. Declamacion alusiva a las madres por el declamador Mauro Castillo.
12. Presentacion y actuacion de la gran pianista mexicana Ana Celia Rogers interpretando:
    Danza Turca (Mozart)
    y Vals (Duran)
13. JARABE TAPATIO bailado en cuerda por Luz Gonzalez.
14. Presentacion y actuacion del gran conjunto musical GALILLABRES integrado por elementos artisticos de las hermanas Republicas de Cuba y el Peru.
15. Actuacion especial de Carmen Puebla "La Nayarita".
16. JESUSITA EN CHIHUAHUA, bailable interpretado por el grupo de señoritas que dirige la Srita. Maria Luisa Vazquez.
17. Presentacion y actuacion del Dueto LOS HERALDOS.
18. Presentacion de la jovencita Teresita Avila bailando la Marcha Zacatecas y el Son de la Negra, por cortesia de la Empresa del Teatro-Cinema Esquire.
19. Presentacion y actuacion del Cuarteto Juvenil LOS PERFIDIOS.
20. Presentacion y actuacion de la cantante Frances Wells.
21. Actuacion especial del Dueto de Excentricos Musicales Samuel y Margarita por cortesia de KNTV Canal 11 de San Jose y de su Jefe de Programacion en Español Eduardo Grigg Patoni ------ "El Guero".
22. Presentacion y actuacion de Kiko Morales y sus Satelites.
23. Presentacion y actuacion del gran mariachi LOS CHARROS DEL BAJIO bajo la direccion de Cipriano S. Piña.
24. Presentacion y actuacion del charro cantor Santos Lopez.
25. Gran Final de Fiesta.

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5 de MAYO

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DIANA LOPEZ
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CLUB San Felipe

Candy Veliz

* * * * * * * *

AMERICAN GI FORUM

SAN JOSE CHAPTER

Coronation Ball - Fashion Show

Little New Yorker Hall
1400 Martin Ave.
Santa Clara, California

SATURDAY, MAY 7th

7:30 PM to 1 AM

A must on your social calendar is the American GI Forum San Jose Chapter Ladies Auxiliary Coronation Ball and Fashion Show this Saturday. It will be held on May 7th at the Little New Yorker Hall in Santa Clara. It is semi-formal and it' s for a very good cause. Let' s all try to attend and make this a very memorable event.

* * * * * * * *

A MILLION THANKS

To Rosa Maria Bravo, Lotty Flores and Frances Martinez. Their untiring efforts have made many Club San Felipe events successful. Again, muchas muchas gracias.

Carlos Garza is fat no mo. I used to bug him so much that he finally went on a diet. So much so that now Pancho La Gata calls him Jack LaLanne. Which reminds me that Frankie Dominguez, Beto Guajardo and Ricky Zertuche should all go on a diet and all the relax muscles that they lose should be given to Gilbertito Maldonado, he can sure use it.

Especially for the E.O.C. Commissioners:



Someone should keep Herold Martinez better informed. He mentioned something about a UCC banquet and got everybody in an uproar when in reality there is no banquet planned by the UCC League.

Congratulations to Bobby & Millie Zamora. Millie just gave birth to twins. A boy and a girl. Millie si sabe. Bobby, nice going. I always knew you had it in you.



SAVOY' S SHUFFLEBOARD TEAM WINS!

Savoy' s Shuffleboard Team had an awards party at the house of Jess Medina. Captain Leo Perez made the presentation. In the enclosed photo with their trophies are Left to right, Jess Medina, Greg Gloria and Amador Urabazo, the Chief of the Savoy Humberto Guajardo, Max Martinez and their leader Leo Perez. That party must have been a blast. Too bad I couldn' t make it.

GET WELL, VELIA!

Club San Felipe joins me in wishing lovely Velia Duran a speedy recovery. Velia is in O' Connor Hospital but we hope that she will be well real soon.

UCC LEAGUE BAILE RANCHERO

The UCC League Baile Ranchero will be on Saturday, May 28th at the IES Hall on East Santa Clara Street. Chris Carmona will play. Donation is $1.00 per person. The time is 8:30 PM to 1 AM. There will be prizes for the best ranchero outfits for lady and gent. Also door prizes. So try to make it. Bailamos? PS., you can bring your horse but you' ll have to leave it outside.

Louie Coca back at his job with the Furniture Discount House, 82 East Santa Clara Street. Welcome back, Louie.

Phil Rodriguez is down to 20 sandwiches per day. Se va a poner como Moby Dick.

TRAVELING LADY . . . .

No sooner did Janie Robles return from Mexicali when she had to leave for Tijuana. She says, "No mas. Next time I' ll have my sister Vera take my mother."

Nena Azdar, I hear tell will soon be working for Lalo the Gay Caballero.

Chances are Lupita Garcia will not come to San Jose this summer. She will be missed by her friends, especially Mona.

Mr. & Mrs. Adolfo & Julia Lara celebrated their 50th wedding anniversary. This is quite an accomplishment. Muchas pero muchas felicidades y muchos años mas de vida.

SNACK AFTER THE DANCE?

If you miss seeing your friends having a snack after the dances or any other times, go to Las Cazuelas and you' ll see them there and the food is good, in fact delicious, and at reasonable prices. The service is the best. The address is 30 South 2nd Street.

Pixie is a threat to my security.

When it gets to Pisito Sanchez, I don' t know whether to congratulate him or to give him a spanking.

The Main Cleaners of Santa Clara is owned and operated by Mike Ybarra and his family. He also has complete laundry service. For picking up and delivery call Res: 296-8732 or Bus: 244-3355. He will be most grateful.

Sally Aguilar you are a doll. Nobody is going to deny that.

Joe Flores is a cinch for a second term as President of Club San Felipe.

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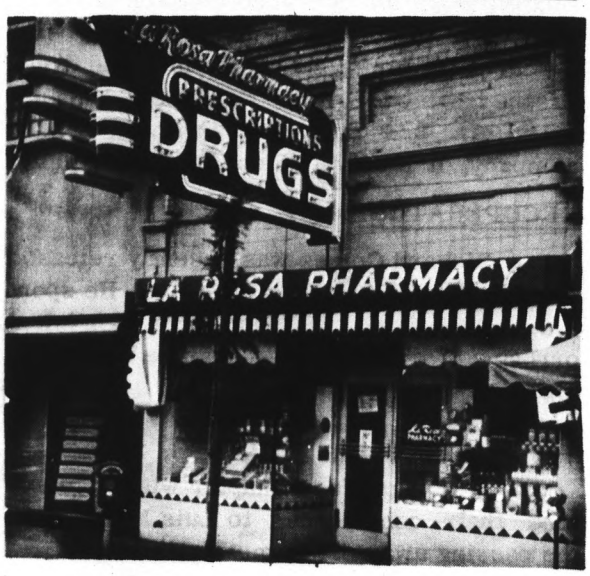
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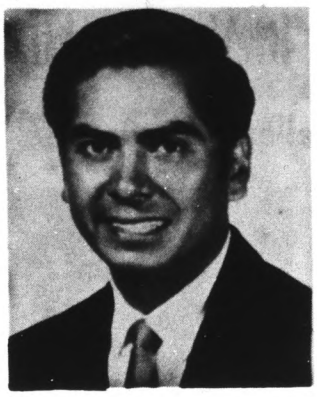
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SEBASTIAN ADAME

PACHANGA

Don't be left out. Be "in". Get with it. Become a part of the crowd. Hurry before it's too late. 'Cuz everybody is heading to the Little New Yorker Hall in Santa Clara to attend the:

CORONATION BALL
and
FASHION SHOW

May 7, 1966

7:30 PM to 1 AM

This year's event, sponsored by the Ladies Auxiliary of the San Jose Chapter of the GI Forum, is giving all the indications of being a real "smasher". So come along and dance to the music of ANDY FLORES & HIS ORCHESTRA and mix elbows with the best of company. It's only a $5 donation per couple.

RECUPERATING

Richard Gomez was recently released from the Good Samaritan Hospital. He spent 4 days receiving treatment for a nose hemorrhage. We're glad to hear he is back on his feet.

CONDOLENCES

The San Jose Chapter wishes to extend their condolences to Luis Melchor on the passing away of his mother last week.

MEN ONLY

The big day is almost here, men. Our day of seclusion and meditation is around the corner. The American GI Forum STAG BBQ is set for May 21st. MEN ONLY.

THE REGIONALS

Oakland will be host May 22 to the next regional meeting of the American GI Forum. This will mark the initial appearance of the newly chartered Merced Chapter and the Gilroy Chapter in the regionals.

THE STATE CHAIRMANSHIP

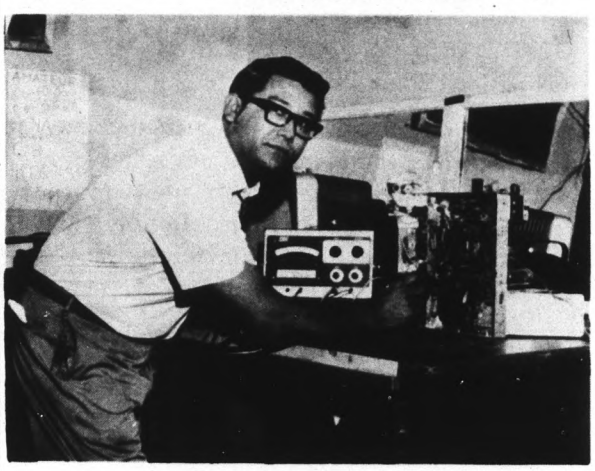
Incumbent Dan Campos and Mario Vazquez are once again vying against each other for the top state office in the American GI Forum. Dan scored a surprise upset victory last year and looks hard to beat in the campaign this year. Meanwhile, Mario Vazquez is already down in Southern Cal seeking to drum up votes in his own bid for the state chairmanship.

MAPA ELECTIONS

At a special election meeting on April 29, MAPA selected as their new officers the following:

Chairman	John Castro
Vice Chairman	Monico Amador
Secretary	Jose Lopez
Treasurer	Max Ruiz
24th Assembly Dist. Dir.	Mrs. Irene Mercado
25th Assembly Dist. Dir.	Paul Gallegos
Sgt. at Arms	Roque Ramirez

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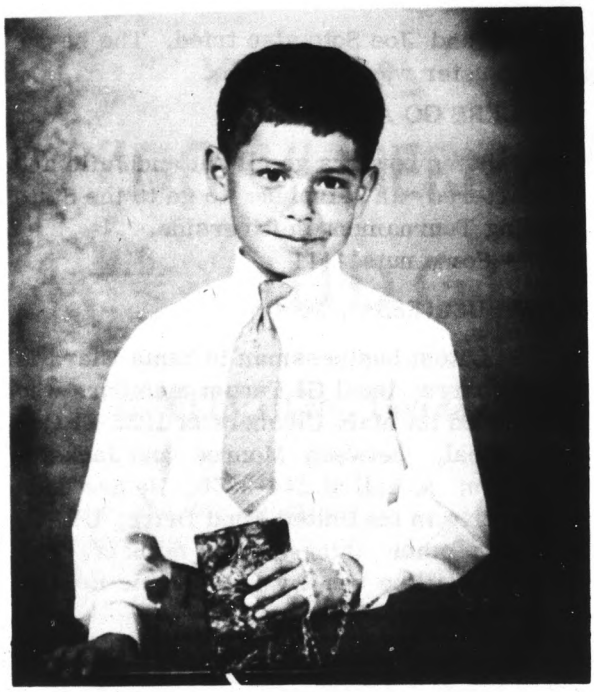
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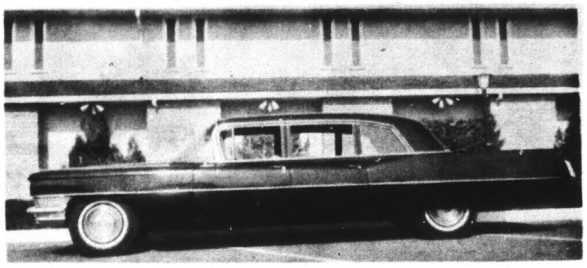


GILBERT LOPEZ
8 yrs. old - from San Jose

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at Sacred Heart Church

Parents: Elma & Gildardo Lopez

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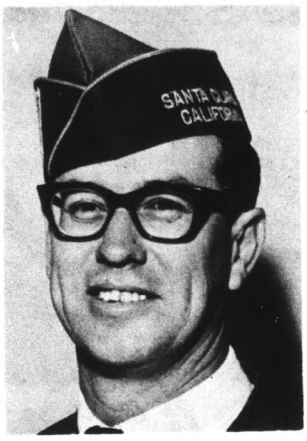
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MARIO VASQUEZ

SOME CHILDREN NEED BLOOD

The Santa Clara Journal printed a story two weeks ago about two brothers, Jim who is 14 and Joe who is 9. They are the same as other children, except that they have hemophelia. Their blood does not clot when they get cuts or minor bruises. When it does, it causes their arms, elbows, legs, etc., to swell and it also means back to the wheel chair and/or to the hospital. The Driggs boys are used to the hospital, as they spent a lot of time at the Stanford Palo Alto Hospital either getting transfusions or therapy. The therapy means every day for two hours. At present they are thirty two (32) pints behind. There are five other brothers and sisters. They are all right. When the story was printed, the deficit was 36 pints. At present, the Santa Clara GI Forum with yours truly in charge, is conducting a Blood Drive for these boys. The drive will be held from 4 PM to 8 PM on May 18th at the Blood Center at 333 McKendrie Street in San Jose. The above is just one case. There are probably more in the County with the same need. I personally feel that these children need our help. A pint of blood never hurts anybody. It is our moral duty to help the people in our community help themselves in cases like this. If you are interested in giving, call me, Mario Vazquez at 243-5967. I already gave for them.

BOWLING

While bowling is not mentioned anymore, it is nice to see Julio Escamilla walk off with the high game trophy of the 855 Scratch at the Fiesta Lanes. His high game was 266 while his brother Jose had to settle for a 265. Joe Lugo had a 257, 686 series, Ron Gonzalez a 264 game. Mike Ramirez a 247 game and 676 series, Gene Garza, Pete Franco, and Joe Soto also tried. The best I could muster was a 244 game.

BOWLERS GO ALL OUT

Some bowlers go all out and Julio and I chartered an airplane to go to the State Bowling Tournament in Riverside.

Some nuts!!!!!

NEW BUSINESS . . . .

Latest businessman in Santa Clara is Mike Ybarra, local GI Forum member, who has opened the Main Cleaners at 1235 El Camino Real, between Monroe and Jackson. Give him a call at 244-3355. He has been very active in the United Food Drive, ULAC, and any other thing you can think of. The cleaners will be run by Mike and his family, Mary, Mike Jr, . and Sylvia.

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A MEJORES PRECIOS
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FOR **JUDGE** SUPERIOR COURT

ELECTION, Tuesday, JUNE 7, 1966



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The bob rodriguez REPORT

PEOPLE ARE TALKING ABOUT . . . .

Cesar Chavez and the National Farm Workers Association who against all odds are making tremendous progress in bringing improved wages and working conditions for the farm worker as well as their right to bargain. Write ups in TIME and LIFE magazines have brought the plight of the farm worker to all of America. Ya era tiempo, TIME and LIFE!!

Dr. Hector P. Garcia of Corpus Christi, Texas, founder of the American GI Forum, who when testifying before the Texas Commission on Civil Rights told the surprised Commissioners that "Texas isn't worth fighting for!"

He asked for equal employment opportunity for the Mexican American in Texas as well as better education programs.

The showdown meeting between national Mexican American leaders and President Lyndon B. Johnson. 50 M-A leaders walked out of an Equal Employment Opportunity Commission regional meeting in Albuquerque recently and told the EEOC that it was not sensitive to the problems of the M-A. The M-A leaders asked for a meeting with LBJ and are demanding that a M-A be appointed to the EEOC. Many companies in the southwest do not have M-As on their payroll and the leaders want this situation to come to a screeching halt and are asking the EEOC to move.

The American GI Forum State Convention in Santa Barbara June 10-12th. Dan Campos of San Jose, present State Chairman, is being challenged by Santa Clara's Mario Vazquez. Last year it was a ding dong battle and it looks like another repeat.

Who will be the next Executive Director of the Economic Opportunity Commission of Santa Clara County (EOC)? Over 125 persons have applied for the pressure job.

Mark Guerra, present acting EOC Director, did not apply. No visible move by anyone at this time for a M-A chief.

The Board of Supervisors "Blue Ribbon Committee" to look into the EOC is getting into action. Evidently they couldn't find a "Blue Ribbon" Chicano.

Someone asked a M-A leader up to his neck in EOC matters what he thought of the Grand Jury investigating the EOC.

"Great," he replied, "As soon as we get representation on the Grand Jury."

Eeeeeech!!!

Leaders of the GI Forum, MAPA, CSO and LULAC will meet with the Governor in his office on May 12th. They'll lay a multitude of issues before the Guv and want action before they become Brown Mexicans.

The continuing controversy about the Police Review Board. As much as I respect Al Pinon, Andy Montgomery and the rest of the leaders who walked out I feel that a Police Review Board would be a detriment. The Human Relations Commission is not sold to anybody...the complaints should go there. The HRC can investigate complaints against the police with the approval of the City Manager.

M-A leaders from throughout the country met in Los Angeles on April 28th. They threatened national demonstrations unless corrective action is made on employment discrimination. The M-A always seems to get the dirtier work they say.

Till the next time.....remember..... out of the mud grows a rose.

--RVR

Dr. NOE ARRAZATE, D.C.

PRACTICA GENERAL

HORARIO: 3 p.m. a 7 p.m. (Cita Anticipada)

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María de la Luz Sánchez

POR EL MUNDO DEL ARTE

Procedente de la soberbia y majestuosa capital de la nacion azteca, se encuentra visitando esta bella y hospitalaria ciudad de San Jose, California, el joven y talentoso pintor mexicano Juan Nava. Esta gran promesa del arte pictorico de nuestra Patria, nacio hace apenas unas cuantas decadas en el soleado y fertil Estado de Aguas Calientes en la Republica Mexicana.

Siendo un niño aun, se traslado con sus padres, los señores Luis y Carmen Medina de Nava a la Ciudad de los Palacios donde hizo sus estudios, terminando su bachillerato como alumno de la Universidad Autonoma de Mexico. Emprendio en dicha universidad la carrera de ingenieria, pero enamorado del color y de la forma, es decir, bajo el imperativo de su amor al arte hermosisimo de la pintura, hace 7 años ingreso como aprendiz de restaurador al taller del maestro Jose Ramos Castillo.

Fui amablemente invitada a entrevistar a nuestro artista huesped, quien se encuentra alojado en el Hotel ST. CLAIRE de esta ciudad, en cuyo loby, pude admirar las hermosas obras de arte que ahi se exiben, y que no dudo impresionaran por su belleza a quien vaya a contemplarlas. Dentro del arte de Juan Nava, se acusa una tecnica con un pleno dominio del color. En amena charla, el artista me habla de sus ansias de perfeccionarse en dibujo, cosa que nadie puede notar por la riqueza del colorido brillante, y magnifico que sale de su paleta con la frescura y espontaneidad conque brota el agua de los manatiales. Juan Nava es ademas un excelente retratista, y aqui tienen su oportunidad todas aquellas personas que quieran adquirir una buena pintura o un magnifico retrato al oleo. Ademas fui enterada de que el pintor cobrara un precio sumamente modico por estas pinturas a todos sus compatriotas que ante el se identifiquen como mexicanos.

El joven pintor estara en San Jose probablemente durante el mes de Mayo. Este es un alto en su viaje de estudios al Viejo Mundo. Ya en Europa peinsa permanecer un año en la Madre Patria en la gran ciudad de Barcelona de donde partira a Francia, en donde permanecera otro año, para trasladar finalmente al emporio del arte pictorico que es Italia, y sobre todo su capital, la eterna y majestuosa ciudad de Roma.

Mi entrevistado piensa aprovechar esta gira por Europa perfeccionandose en ceramica europea. El ha venido a nosotros trayendo la valiosa recomendacion del arquitecto Jorge Contreras, jefe del Instituto Nacional de la Juventud Mexicana.

Juan Nava, pintor Mexicano: en tu escarcela de inquietudes anhelos y esperanzas, que forman tu haber, y tu bagaje de trashumante, coloca la flor de nuestra admiracion y voluntad porque triunfes y para ti cristalicen tus intimos anhelos y tu arte expuesto en un pleno de constante superacion, conquiste para nuestro Mexico el lauro inmarcesible de la fama artistica.



El joven y talentoso pintor mexicano Juan Nava, sobre cuyo arte versa el presente articulo. Algunos de sus bellos cuadros estan expuestos en el Hotel Sainte Claire. Pase usted a admirarlos.



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SABADO 7 de MAYO

Baile del 5 de Mayo

Entrada Triunfal de su Graciosa Majestad
La REINA de las FIESTAS del 5 de MAYO
Y SU CORTE DE HONOR

DOMINGO 8 de MAYO



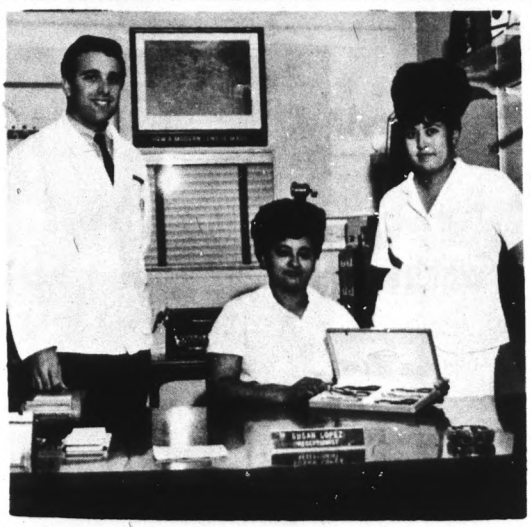
FREDERICK B. GILLETTE was recently appointed Santa Clara County Welfare Director by County Executive Howard W. Campen.

He had previously served 9-1/2 years with the County as Executive Assistant to Campen.

Gillette was graduated in 1948 with honors from Washington and Lee University in Lexington, Virginia with an A.B. degree in Political Science.

He lives in Sunnyvale with his wife and their 17-year old twin daughters.

☆☆☆



En la foto el Dr. Lawrence Stern y las atentas recepcionistas Annette Obeso y Susana Lopez.

Dr. HAROLD ZLOT

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297 - 8552 **253 S. 2nd ST.**



Mr. & Mrs. Carlos Gomez



Mr. & Mrs. Joe Flores



Mr. & Mrs. Mike Ybarra



Just elected Queen of the 5th of May
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Miss Lupe Morales
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Event took place at the Rainbow Ballroom on Saturday, April 30th

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Album Infantil

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1-1/2 months old - from San Jose

Parents
Mr. and Mrs. Javier Cruz

Noche de Primavera

CORONATION BALL
FASHION SHOW

Little New Yorker Hall
1400 Martin Avenue
Santa Clara

AMERICAN GI FORUM

SAN JOSE CHAPTER
LADIES AUXILIARY

FASHIONS BY J. SILBER







DAVE SIERRA

IN MEMORIAM



Alvin Valadez

SF FANS TO SEE WORLD CHAMPIONS

San Francisco Bay Area baseball fans get their first chance to see some major league baseball this week when the world champion Los Angeles Dodgers invade the Yukon Memorial Stadium to battle the Gints.

While the Giants go about trying to peddle a non-running, overweight Orlando Cepeda to some team, ANY team that can offer a lefthanded pitcher.

As we go to press the Giants have just defeated the Santa Clara Broncos 7-6, in TEN INNINGS!!



Miss Lydia Navarro

Modelo para la Brillantina Tres Flores

TEATRO LIBERTY

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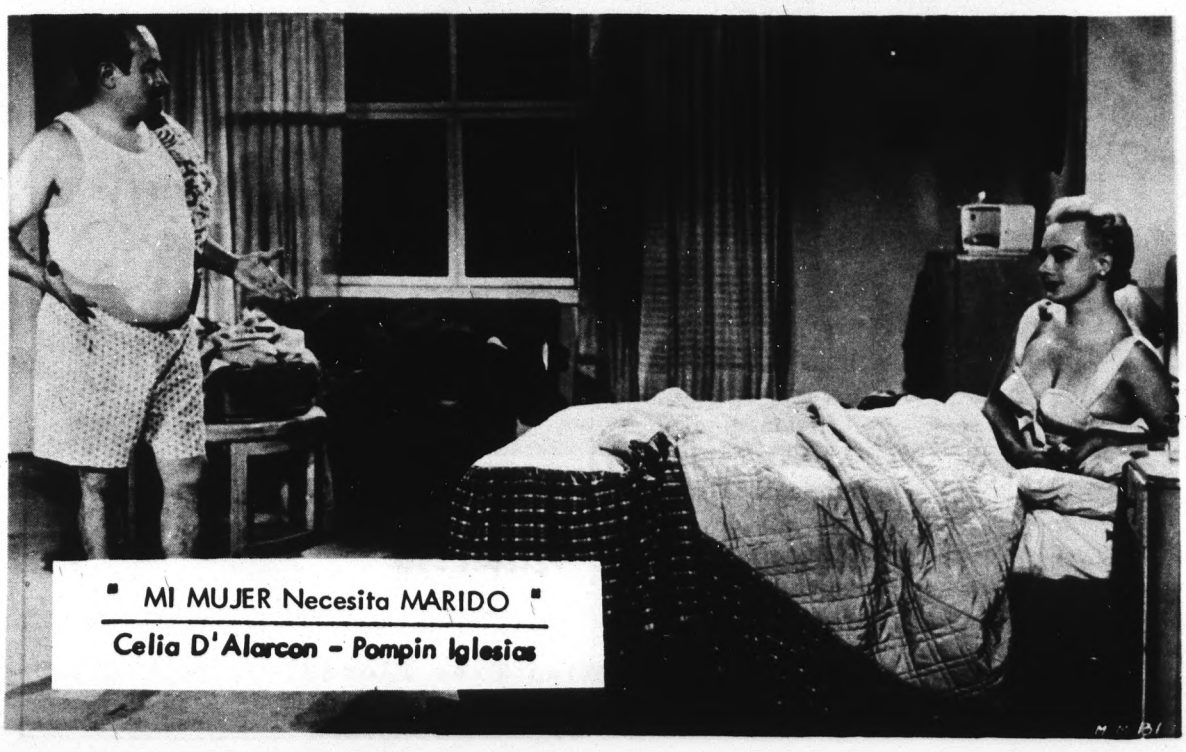
EL TEATRO DE LOS *(Premiere)* ESTRENOS



▪ LOS EXPATRIADOS ▪

Luis Aguilar - Mapy Cortez

Jueves, Viernes, Sabado 12, 13, 14 de MAYO



▪ MI MUJER Necesita MARIDO ▪

Celia D'Alarcon - Pompin Iglesias